



TELEVISION PRODUCTION BOOT CAMP

Summer 2010 – Ages 13 - 17

Instructor: Justin Bernard

Location: 1600 Myrtle Avenue, Room C3* on Valley Oak High School campus

** Front entrance on Pueblo Avenue, Next door to the Boys & Girls Club*

Office Hours: Monday - Friday, 10am – 6:00pm

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Website: www.napavalleytv.org

Course Dates: July 5, 6, 7 and 12, 13, 14

Course Times: 1pm - 4pm

Tuition Fee: \$200

(Includes Family Membership to Napa Valley TV for the first year)

Description

This 18-hour course is designed to help students develop an understanding of the Television Production process and factors involved in putting together a Television Program.

Course Content / Objectives

- Introduce students to the production process, including the planning, shooting and editing of a program.
- Introduce students to techniques used in television, which make a show interesting as well as look and sound good. Coursework will include learning how to frame camera shots, how to properly light a set, and the importance of audio and microphone placement.
- Provide students with knowledge of common terminology used in a television studio environment, as well as the responsibilities of the many crew members.

- Introduce students to television studio equipment such as cameras, microphones, mixers and digital video switchers. Students will receive hands-on experience with this equipment.
- Provide students with an opportunity to put their newly attained knowledge and skills to work and show their creative side by producing a short program of their own.
- Occasional light take-home assignments and quizzes will be given

Requirements

- Enrollment open to students ages 13-17
- Pen or pencil, paper to write on for notes
- Sign-ups and payment must take place prior to June 25, 2010
- Parents are required to sign a talent release form on behalf of their child, if he/she will be participating in the on-camera talent portion of the class
- Parents will be expected to take an orientation course to understand how Napa Valley TV operates and go over the process on checking our field equipment for their child. This is included at no charge and is part of the tuition

Final Project:

The final for this course will consist of creating a short program of 5 minutes or more in length on a topic of the student's choice. Specific details and requirements for the final project will be given during the course. Each student will be expected and encouraged to come to the first class with a topic of interest in mind that they may be able to develop into a television show segment for the class final.